

## **Challenger PTO Opt-Out Donation Campaign**

*An alternative to fundraising*

Dear Parents & Guardians of Challenger Elementary School students,

Challenger Elementary PTO strives to support our students and enhance their educational experience. This is only possible through the support of our Challenger families. In addition to volunteer requests, we will soon be asking for your financial support through fundraising events and activities.

We realize that frequent fundraising is sometimes a challenge. As much as you may desire to participate, time and schedules may not permit. This year we are offering an alternative to fundraising activities.

For the 2018-2019 school year we are again offering the **PTO Opt-Out Donation Campaign**, a one-time donation option for parents/guardians who prefer the convenience of a one-time donation to the multiple fundraising events during the school year. All monies raised will go toward our general PTO fund as well as playground improvement fund.

**New this year:** we've included a second Opt-Out form **on the back of this letter** that you can give to family or friends who want to support our school.

From **September 10 through September 28, 2018**, you have an opportunity to donate directly to the fundraising efforts of our PTO. This campaign is limited to **3 weeks**, so please act quickly to take advantage of this convenient way to support our Challenger students. You may still receive flyers/catalogs of our current fundraiser, so if you choose the opt-out option, feel free to recycle those items!

Challenger Elementary School has a tradition of excellence that is due to the generous support of families like you. If you choose not to join this opt-out donation campaign, please join us in our traditional on-going fundraising activities. Your participation and volunteerism continues to be vital to making our school a success.

Please note this campaign does not include Popcorn Days, Secret Santa, or social events (i.e. Trunk N Treat, Family Fun Night, etc.). We feel these events promote school spirit and community building among our families, so we encourage all to participate!

Thank you for your support,

Challenger Elementary PTO  
1066 W Grand River Ave, Howell, MI 48843



## **Challenger PTO Opt-Out Donation Form**

Thank you for choosing the PTO Opt-Out Donation option for the 2018-2019 school year. Please complete and return this form to our school along with your donation on or before September 28, 2018.

**Your Name:** \_\_\_\_\_

**I am:**

☐

A parent/guardian of a Challenger Student

☐

A friend or family member of a Challenger Student

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Names of Challenger students you are supporting with your donation:


### **Amount of donation:**

☐

\$25 (per child)

☐

\$50+ (feeling generous?)

☐

\$40 (per family)

☐

Other Amount \$ \_\_\_\_\_

☐

Cash

☐

Check \*  
check # \_\_\_\_\_

☐

PayPal \*\*  
date sent \_\_\_\_\_

\* Please make checks payable to **Challenger Elementary PTO**

\*\* . Send payment securely via your **PayPal** account

- Choose to "Send Money"
- Select the "Send Money to Family and Friends"
- Enter our email: [chpto11@gmail.com](mailto:chpto11@gmail.com).
- Add a note that this is for the Opt-Out Donation
- There are no fees to send money when you use your PayPal balance or bank account to donate to [chpto11@gmail.com](mailto:chpto11@gmail.com)



**Thank you for your generous contribution!**  
For further information please email: [chpto11@gmail.com](mailto:chpto11@gmail.com)

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\* Please make checks payable to **Challenger Elementary PTO**

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- Choose to "Send Money"
- Select the "Send Money to Family and Friends"
- Enter our email: [chpto11@gmail.com](mailto:chpto11@gmail.com).
- Add a note that this is for the Opt-Out Donation
- There are no fees to send money when you use your PayPal balance or bank account to donate to [chpto11@gmail.com](mailto:chpto11@gmail.com)



**Thank you for your generous contribution!**  
For further information please email: [chpto11@gmail.com](mailto:chpto11@gmail.com)